

MOT · TRICKLE RESEARCH MICROCAP

YOU JUST SAW THE STORY. NOW THE MATH.

Spring 2026 · Coors Field, Denver

Dom Einhorn · Founder & CEO · Intelligent Games LLC



MASTERS OF TRIVIA

KNOWLEDGE GAMIFIED

700K+

APP DOWNLOADS

4M+

GAMES PLAYED

300K+

MONTHLY ACTIVE USERS

196

COUNTRIES

WHO'S TALKING TO YOU

Dom Einhorn.

Founder & CEO, Intelligent Games LLC. Built and exited multiple companies - now building the first where I also hold the supply.

Operating thesis

Revenue-led, AI-assisted, and built around a live product rather than a prototype.

30+

YEARS BUILDING DIGITAL MEDIA

\$3B+

AD BUDGETS MANAGED

6

LANGUAGES · 6 NATIONS

THE PLATFORM

Already global.

Four traction signals. One operating base.

700K+

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COUNTRIES

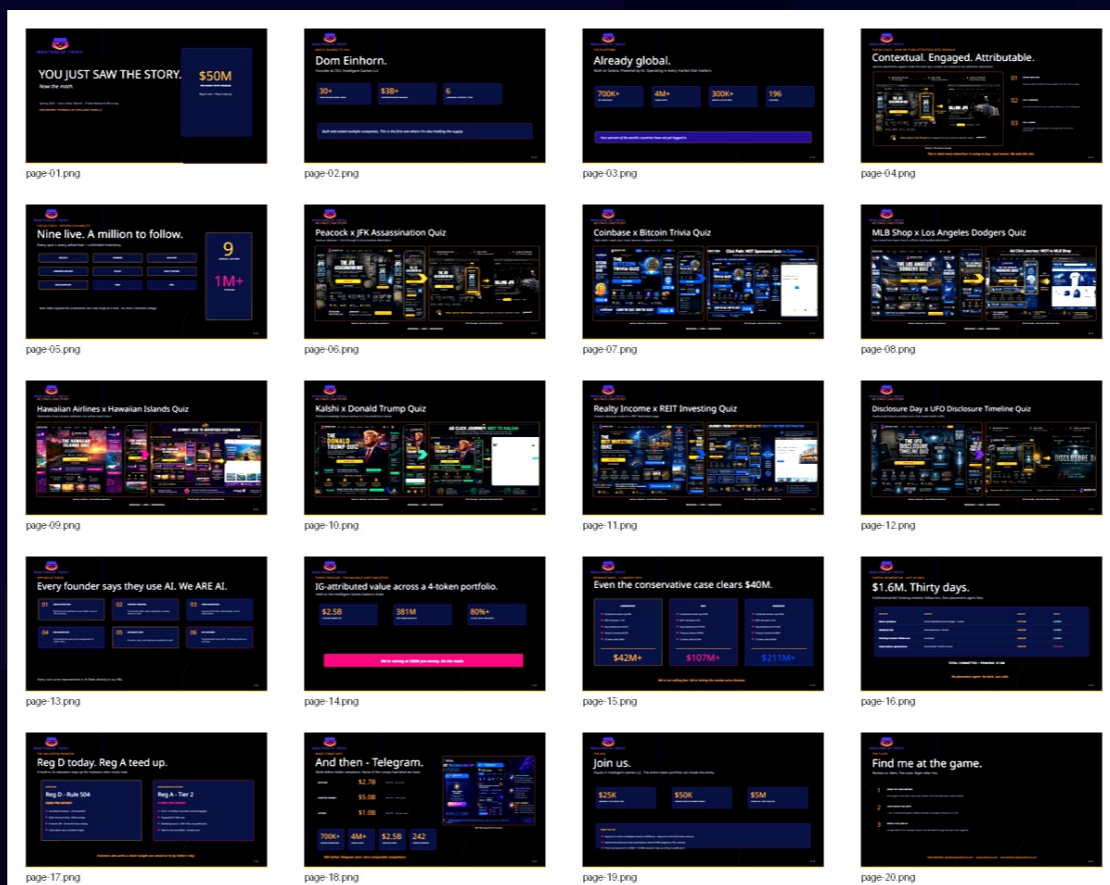
The investor takeaway

MOT is not starting from zero. The audience, gameplay loop, token rails, and sponsor inventory already exist - and the same system can be repeated across categories.

CAMPAIGN SHOWCASE

The ad stack, at a glance.

One product system: branded quiz landing pages, sponsor zones, and click-through destination flows across verticals.



CAMPAIGN PROOF

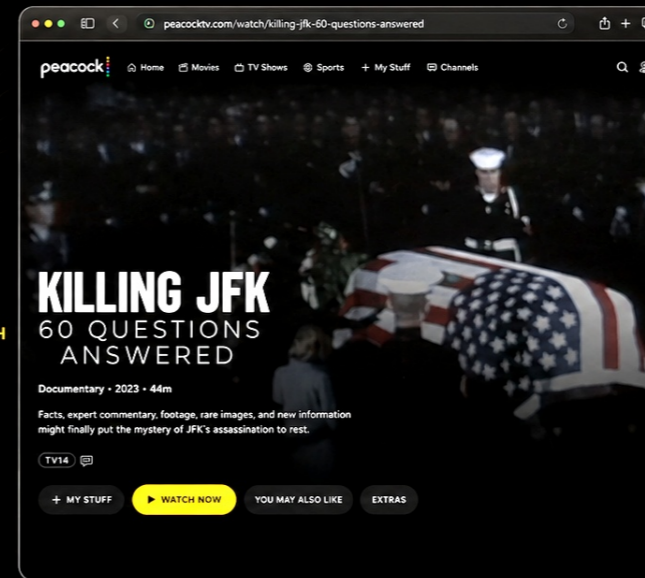
Peacock x JFK quiz

Sponsor skin + native CTA + documentary destination

1. Sponsored ad zone on quiz page

2. User clicks Peacock placement

3. Lands on Peacock documentary page



CLICK-THROUGH JOURNEY



Native sponsor click-through from engaged trivia users to premium advertiser content.



CAMPAIGN PROOF

Coinbase x Bitcoin quiz

Quiz engagement resolves directly to Coinbase.



Click Path: MOT Sponsored Quiz to Coinbase

Premium sponsor placements drive users directly from quiz engagement to advertiser destination.

MASTERS OF TRIVIA - BITCOIN QUIZ EXPERIENCE

- 1 LEFT BACKGROUND TAKEOVER (CLICKABLE)
- 4 BOTTOM SPONSOR BAND (CLICKABLE)

MOBILE VIEW



ADVERTISER DESTINATION - COINBASE

CAMPAIGN PROOF

Kalshi x Donald Trump quiz

Prediction-market call-to-action tied to political content.

AD CLICK JOURNEY: MOT TO KALSHI

Players engage with the Masters of Trivia experience and click a sponsored zone. They're seamlessly taken to Kalshi's live market page to explore, learn, and trade.

Market	Yes	No
Before 2027	15%	85%
Before 2028	32%	68%
Before January 20, 2029	41%	59%

1. ENGAGE
Player interacts with a sponsored experience inside Masters of Trivia.

2. CLICK
Player clicks a Kalshi sponsor zone (side skin, banner, or CTA).

3. CONVERT
Player lands on Kalshi's live market page to explore, learn, and potentially trade.

CAMPAIGN PROOF

Hawaiian Airlines x Hawaiian Islands quiz

Travel quiz clicks through to Hawaiian Airlines.

MASTERS OF TRIVIA
KNOWLEDGE GAMIFIED

Ad Click Journey: Quiz to Advertiser

Hawaiian Islands Quiz → HawaiianAirlines.com

MASTERS OF TRIVIA
KNOWLEDGE GAMIFIED

HAWAIIAN AIRLINES. HAWAII AWAIT'S. Fly with heart. Arrive inspired.

THE HAWAIIAN ISLANDS QUIZ

Test your knowledge of Hawaii's islands, culture, geography, and iconic destinations.

START QUIZ

OUR SPONSOR

HAWAIIAN AIRLINES. Proud to connect people to the beauty of Hawaii. Experience our award-winning service, island hospitality, and the spirit of Aloha every step of the way. VISIT HAWAIIAN AIRLINES

WHAT YOU'LL EXPLORE

ISLANDS & GEOGRAPHY From Kauai's cliffs to Hawaii's volcanoes.

CULTURE & HERITAGE Traditions, history, and the spirit of Aloha.

ICONIC DESTINATIONS Famous beaches, landmarks, and hidden gems.

NATURE & ADVENTURE Explore Hawaii's natural wonders and wildlife.

U.S. National Parks Quiz | World Capitals Quiz | Beach Destinations Quiz | American Landmarks Quiz

HAWAIIAN AIRLINES. CONNECTING YOU TO PARADISE. More islands. More experiences. More memories.

FLY HAWAIIAN | BOOK ON HAWAIIAN

HAWAIIAN AIRLINES

Hawai'i flies with us

Check in | Trips | Flight status

Flights | Cars | Hotels | Packages | Cruises

Round trip | One way | Multi-city

From | To

Include nearby airports

Dates

Passengers 1 Adult

Flexible dates | Use points | All search options

Upgrade tips | No preference | Discount code

Upgrade tips | Using discount codes

Search flights

Updated baggage and optional fees

Accessible services

HAWAIIAN AIRLINES. Aloha e oneworld

Hawaiian Airlines joins oneworld®

Download the app

Download the Alaska Hawaiian app today for the best combined experience.

1 User plays quiz
Engaged on the Hawaiian Islands Quiz page with Hawaiian Airlines takeover ads.

2 Clicks sponsor zone
User clicks the "VISIT HAWAIIAN AIRLINES" sponsor banner or any Hawaiian Airlines ad.

3 Lands on Hawaiian Airlines homepage
User is delivered to HawaiianAirlines.com to explore flights, offers, and travel inspiration.

Seamless journey. Relevant destination. Measurable impact.

CAMPAIGN PROOF

MLB Shop x Dodgers quiz

Fan quiz clicks through to official merchandise.

Ad Click Journey: MOT to MLB Shop

Sponsored Dodgers quiz engagement sends fans directly to the official merchandise destination.

- 1. User engages with sponsored quiz**
Dodgers quiz with MLB Shop sponsor takeovers and CTAs.
- 2. Clicks MLB Shop ad zone**
User clicks any MLB Shop sponsor zone or CTA.
- 3. Lands on Dodgers merchandise page**
Directs fans to the official MLB Shop Dodgers destination to shop.

CAMPAIGN PROOF

Disclosure Day x UFO timeline quiz

Entertainment discovery resolves to a film destination.

1. Sponsored ad zone on quiz page
2. User clicks Disclosure Day ad
3. Lands on advertiser destination site



Sponsor traffic routed to disclosedaymovie.com

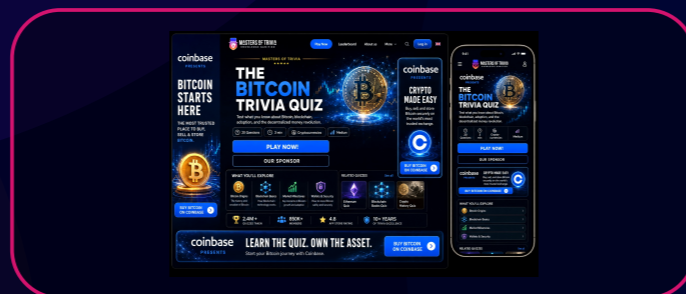
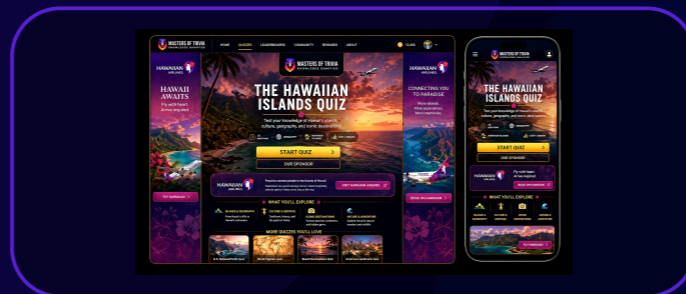
Engaged trivia audiences. Premium advertiser destination.



THE AD STACK · PROVEN SCALABILITY

20 live advertisers.

1M+ quizzes to follow. Every quiz x every advertiser = premium contextual inventory.



20
ADVERTISERS LIVE TODAY

1M+
QUIZZES TO FOLLOW

APPLIED-AI THESIS

Every founder says they use AI. We are AI.

Six operating loops where AI lowers cost curves and increases throughput.

01 Fraud detection

Real-time moderation across 300K+ users in 196 countries.

02 Content creation

Tournament Q&A, newsletters, and creative assets at scale.

03 User acquisition

Sequenced funnels, deliverability, and cohort optimization.

04 Influencer ops

AI-matched discovery and management of 1,000+ KOLs.

05 Recursive code

AI writes, tests, and improves the platform itself.

06 Ad platform

Programmatic DSP logic across six ad zones.

The balance sheet backs the raise.

IG-attributed value across a 4-token portfolio held on the Intelligent Games balance sheet.

\$2.5B

COMBINED TOKEN MARKET CAP

381M

MOT TOKENS HELD BY IG

80%+

UFO / OVLN / FBN SUPPLY

Investor translation

We are raising at a \$50M pre-money valuation. The token portfolio is not a side note; it is a balance-sheet-level backstop.

Even the conservative case clears \$40M.

Scenario math from treasury realization plus L2 token sales.

CONSERVATIVE

\$42M+

- Market cap: \$5B
- MOT sell-down: 1.5%
- Avg price: \$6.50
- Treasury revenue: \$37M
- L2 token sales: \$5M+

BASE

\$107M+

- Market cap: \$10B
- MOT sell-down: 2.5%
- Avg price: \$10.00
- Treasury revenue: \$95M
- L2 token sales: \$12M+

AGGRESSIVE

\$211M+

- Market cap: \$15B+
- MOT sell-down: 3.5%
- Avg price: \$14.00
- Treasury revenue: \$186M
- L2 token sales: \$25M+

CAPITAL MOMENTUM · LAST 30 DAYS

\$1.6M in 30 days.

Institutional-led. Existing investor follow-ons. Zero placement-agent fees.

INVESTOR	CONTEXT	AMOUNT	STATUS
Mark Lyttleton	Former BlackRock fund manager · London	\$750,000	CLOSED
ANGELIE SAS	Paris-based tech / AI fund	\$400,000	CLOSED
Existing investor follow-ons	Combined	\$250,000	CLOSED
Subscription agreements	Documented · funds in transit	\$200,000	PENDING

\$1.6M

TOTAL COMMITTED + PENDING

Closed capital, investor follow-ons, and signed subscriptions in transit.

THE VALUATION WINDOW

Reg D now. Reg A next.

Same company. Same cap table. Two target valuation points.

NOW · REG D · RULE 504

- \$50M pre-money
- Accredited investors: US / Canada / EU
- \$25K minimum (flex); \$50K average
- 6-month cliff; 24-month linear vesting
- Subscription docs available tonight

2X

TARGET STEP-UP

NEXT · REG A · TIER 2

- \$100M pre-money target
- Form 1-A drafted; securities counsel engaged
- Targeted \$10-15M raise
- Marketing across 1,000+ KOLs at qualification
- Open to non-accredited investors

Plain English: invest before the planned Reg A step-up from \$50M to \$100M.

WHAT COMES NEXT

And then: Telegram.

Multi-billion-dollar valuation comps. None had what MOT brings: users, games, tokens, and sponsor inventory.

\$2.7B

NOTCOIN

Tap-to-earn - no real product

\$5.0B

HAMSTER KOMBAT

Clicker loop - cosmetic gameplay

\$1.0B

CATIZEN

Mini-app casino - thin community

700K+

DOWNLOADS

4M+

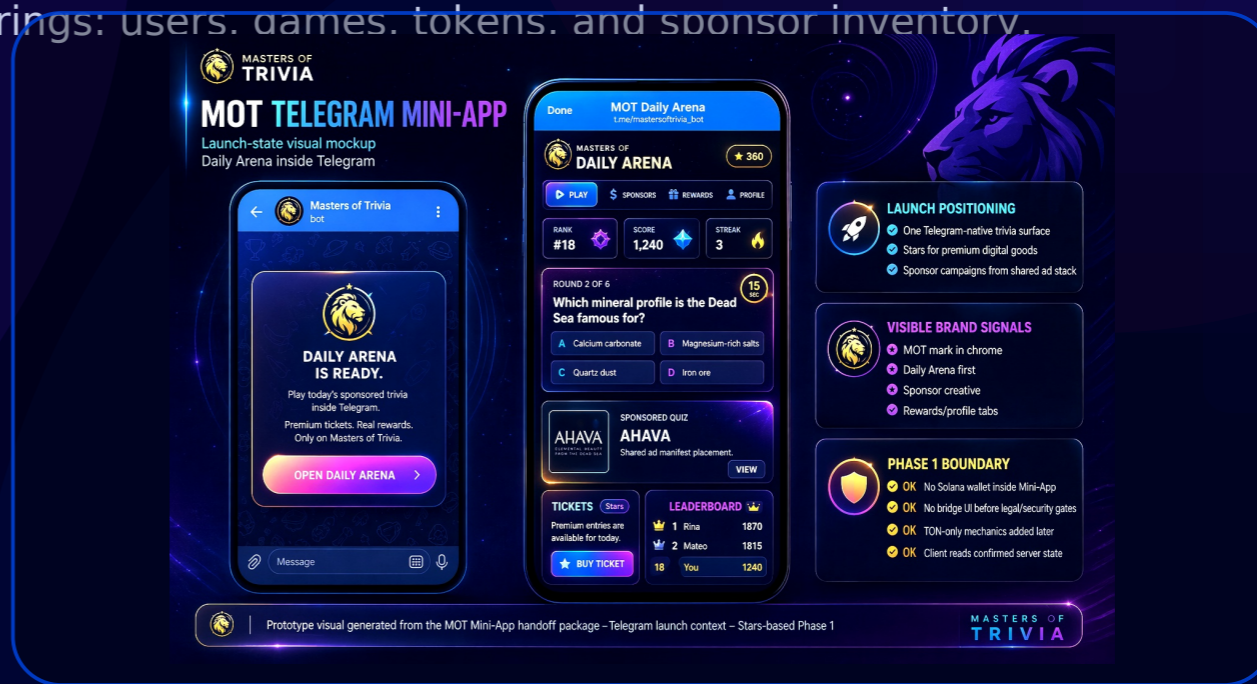
GAMES

\$2.5B

ON-CHAIN

242

EXPERTS



THE ASK

Join us.

Equity in Intelligent Games LLC. The entire token portfolio sits inside the entity.

\$25K

MINIMUM
flex case-by-case

\$50K

AVERAGE CHECK
current round

\$5M

ROUND CAP
Reg D Rule 504

WHAT YOU GET

- Equity (LLC units) at a \$50M pre-money valuation
- Exposure to the full 4-token treasury
- Optional discretionary token participation above \$100K
- Front-row exposure to a \$50M to \$100M valuation step-up at Reg A qualification

THE CLOSE

Find me at the game.

Rockies vs. Mets. The suite. Right after this.

1 Grab the leave-behind

One page with key numbers, round terms, token treasury, and contact details.

2 Catch me in the suite

A 15-minute conversation is enough to know if this fits your mandate.

3 Book a follow-up

From Tuesday onward, we can walk through the deal room and subscription docs.

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