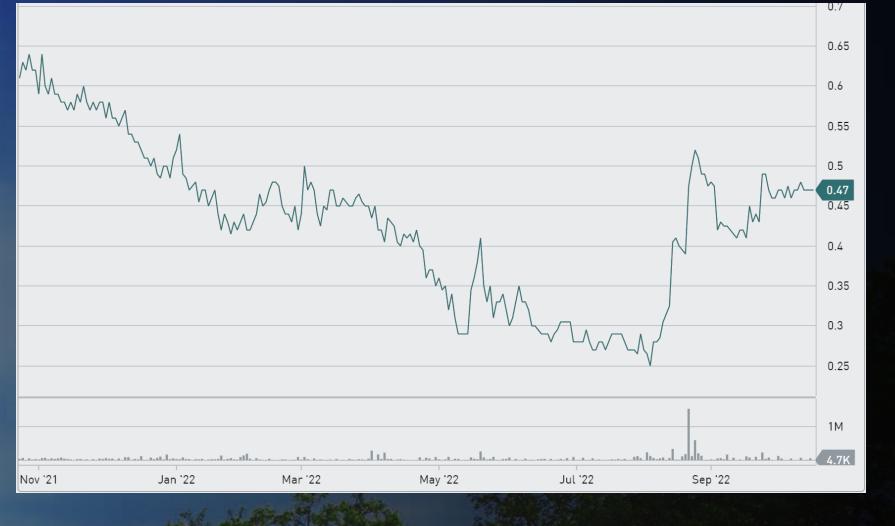


# Investor Presentation onesoft.ca | TSX-V: OSS, OTC-QB: OSSIF



## Share Metrics & Market Cap (CAD\$)

	Real and the second
Price (Nov 08, 2022)	\$0.40
52 Week High/Low	\$0.65/\$0.25
Shares I &O (Nov 08, 2022)	120.7 mm
Options (Nov 08, 2022)	11.1 mm
Fully Diluted	131.8 mm
Market Cap (Nov 08, 2022)	\$48.3 mm
Cash (Nov 08, 2022)	\$5.6 mm
Debt (Nov 08, 2022)	Zero
Enterprise Value	\$42.7 mm
Insider ownership (Nov 08, 2022)	30%

# Disclaimer

This presentation contains certain forward-looking statements with respect to OneSoft Solutions Inc. and its OneBridge subsidiaries (the "Company"), including, without limitation, guidance on future earnings of the Company. Forward-looking statements are included on various pages of this presentation and speak only as at the date of this presentation. These forward-looking statements, by their nature, necessarily involve risks and uncertainties<sup>\*</sup> that could cause actual results to differ materially from those contemplated by these forward-looking statements. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect since they are subject to risks and uncertainties that affect us. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities regulation.

\* including those stated in the Management Discussion and Analysis for the year ended December 31, 2021 and in the Company's other public filings on the Canadian Securities Administrators' website at www.sedar. com ("SEDAR").





# **Effectively manage reliability standards** through advanced data analytics

We help pipeline operators manage their integrity management program effectively through reducing operational risk, accelerating process efficiency and maximizing cost savings.







# OneSoft At a Glance





PoP Q1 2022 Revenue Growth



2021 Revenue Increase from New Customers

## 



New Customer Multi-Year Contracts in 2021 YoY



2021 Customer Retention





Net Increase in 2021 Deferred Revenue YoY



Gross Profit as Percent of Revenue in 2021





## **Current Industry Challenges**



Too much time spent aggregating and integrating data using legacy systems / manual processing



Introduction of new regulatory requirements (Mega rule) requiring more complete datasets

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•	•

Currently the industry does not have a centralized system resulting in data silos





More than half of all transmission lines were installed before 1970 - average 1.7 incidents per day in the US



Limited reporting available to make informed strategic decisions around program budgeting and forecasting



Shift in org structures, knowledge centers retiring and new engineers looking for digital solutions

# How does OneSoft improve the industry?

# We operationalize data and make it actionable

- Integrate machine learning and data science with engineering expertise for unparalleled data analysis
- Centralize data replaces silos, to improve business decisions around efficient pipeline management

Advances digital transformation initiatives



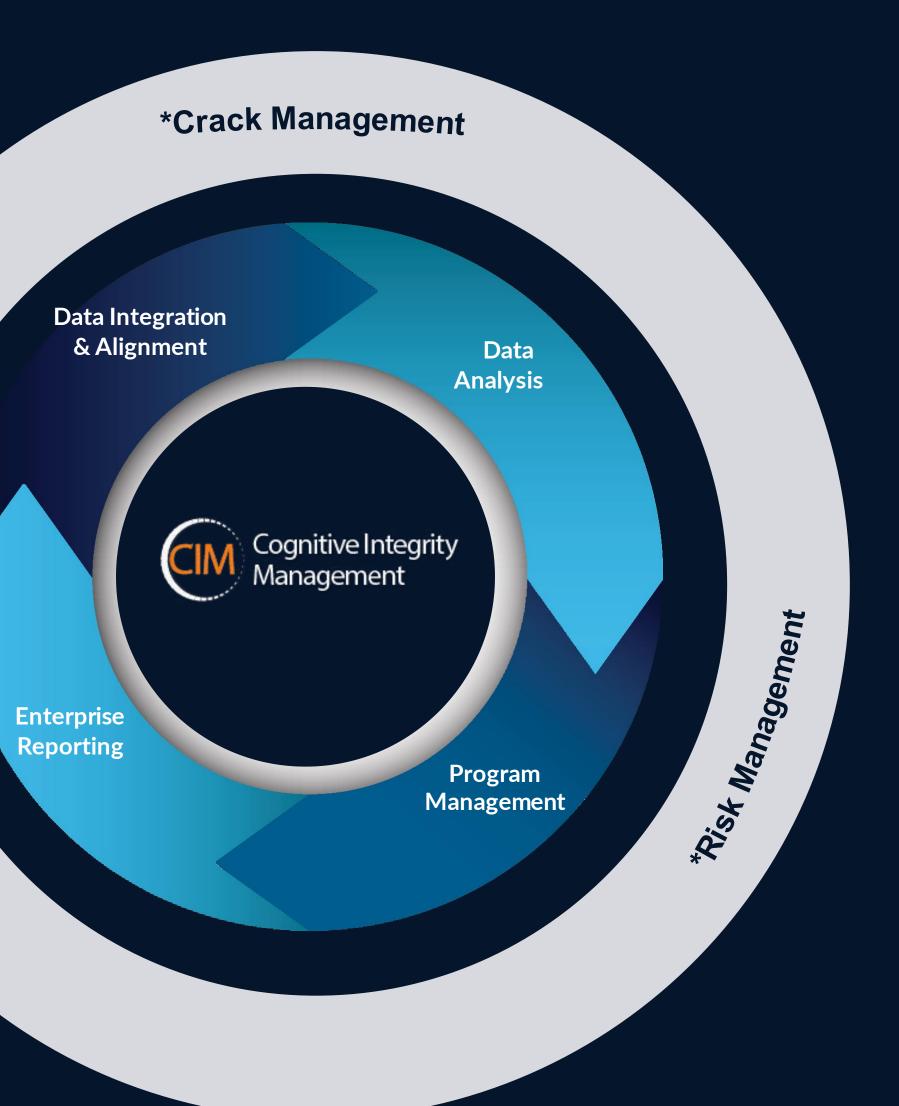
# Performance Based Integrity Management

### Risk Management:

- 66 C-FER attributes
- CIM (8)
- GIS (10)
- ILI (6)
- Default (23)
- Manual (15)
- Custom (4)

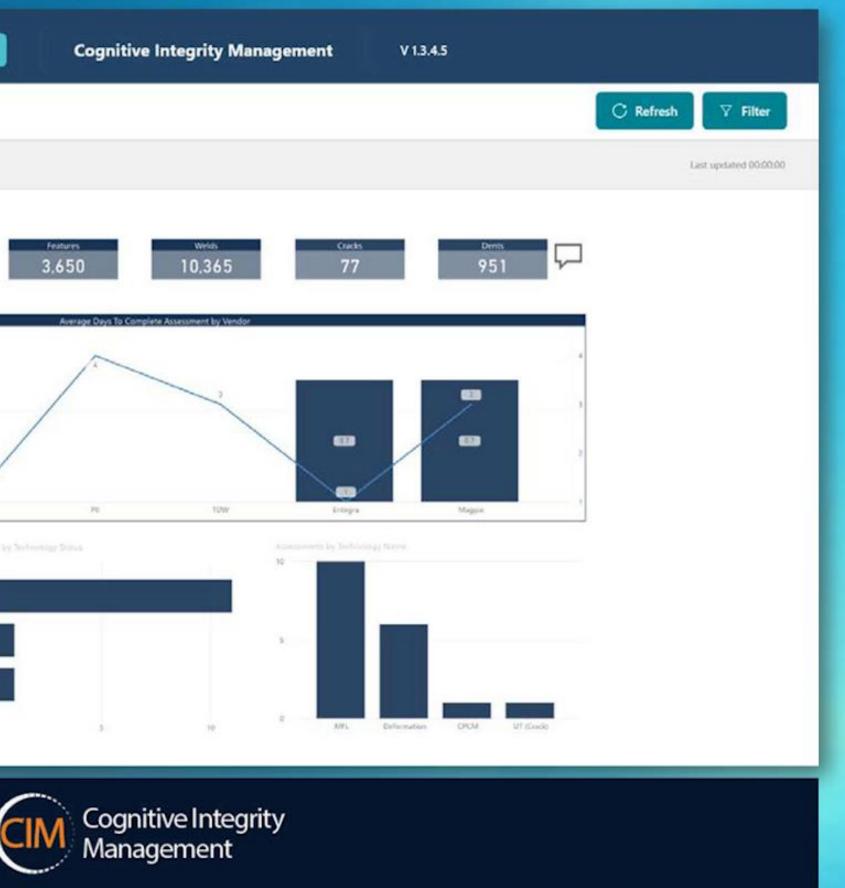
Cognitive Integrity Management ("CIM") version 3.0 running in production with 180,000 miles (115,000 piggable) with over 500+ registered users





# **Solution Demo**





# **Enterprise Customers & Partners**





# Microsoft

# ENTEGRA

Worley



# **Case Studies**

Customers experience success through process optimization and substantial cost savings resulting from the adoption of Cognitive Integrity Management as their IMP assessment procedure.

### Cost Savings

CIM analysis of 1,074 ILI data sets and inspection data from 23,000 excavations determined that approximately 50% of pipeline excavations were unproductive. CIM users can significantly reduce large, unnecessary excavation expenses through better data management and analytics.

### Operational Efficiency

An engineering consulting firm used CIM to conduct integrity management assessments for 33 pipelines for an international pipeline operator, requiring only 4 months to perform such work, which would normally require years of work using legacy industry practices.

### Better Predictive Analytics

An engineering consulting firm compared CIM with current industry "6 mm" and "half-life" methodologies to assess a 10-year pipeline excavation program. CIM analytics suggested better predictive risk management and cost savings of \$48.5 M (1,618 fewer digs) and \$8.3 M (276 fewer digs) compared to 6 mm and half-life methodologies, respectively, assuming a cost of \$30,000 per excavation.



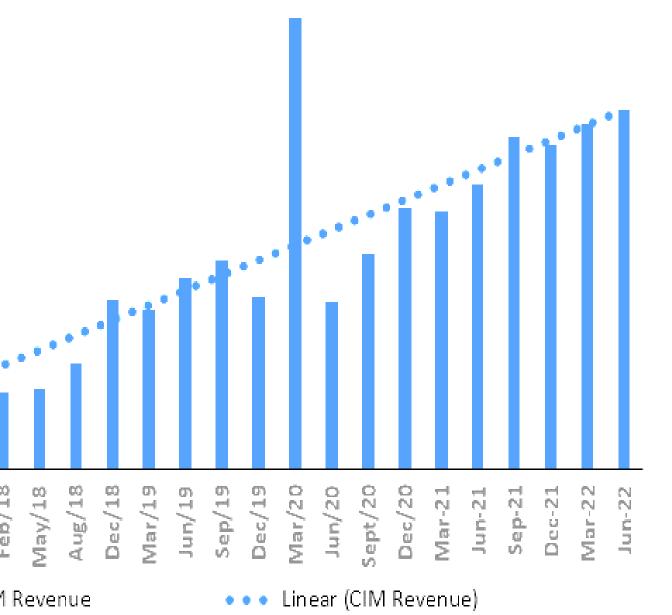


# **Financial Metrics**

	CII
1,800,000	
1,600,000	
1,400,000	
1,200,000	
1,000,000	
800,000	
600,000	
400,000	
200,000	+11111
-	<u></u>
	Aug/16 Nov/16 Feb/17 May/17 Aug/17 Nov/17 Feb/18
	CIM

• CAGR revenue growth of 76% over the past 23 quarters • Sufficient cash on hand to fund the current business plan

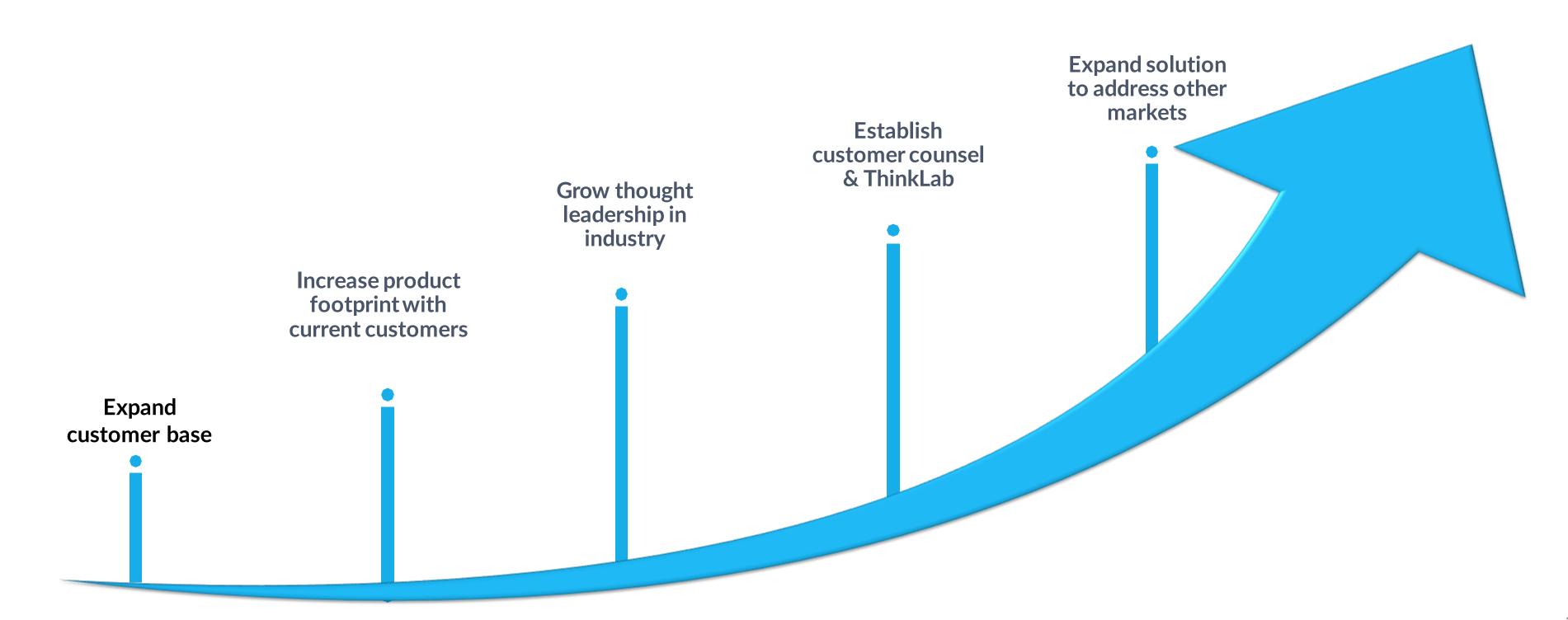
### CIM Revenue by Quarter



11

# **Comprehensive Growth Strategy**

OneSoft is progressing from early adopters to majority market customers by aligning our go-to-market strategy.



# **Expanding and Identifying Opportunities**

OneSoft is now focused on majority markets.

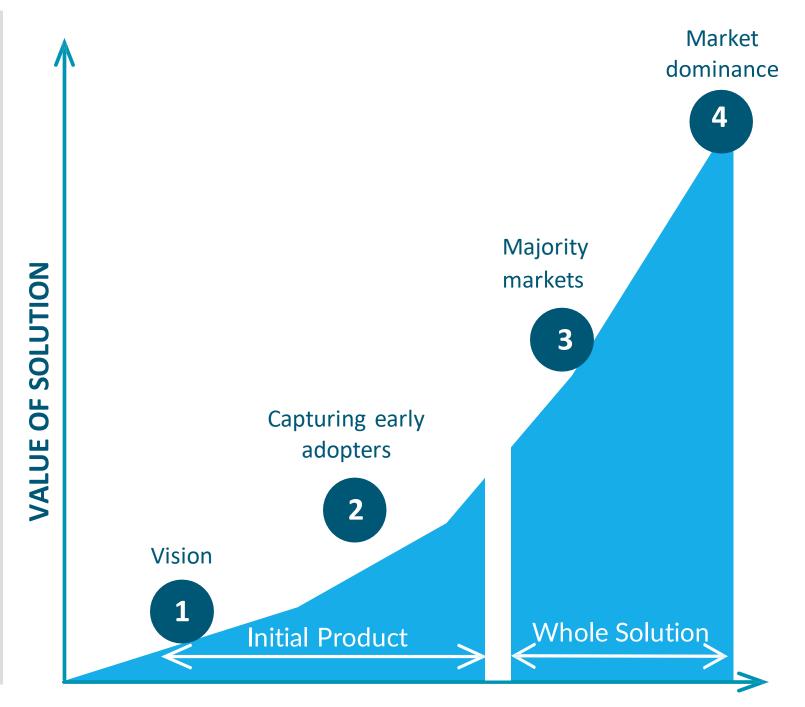


New industry opportunities are explored as business development

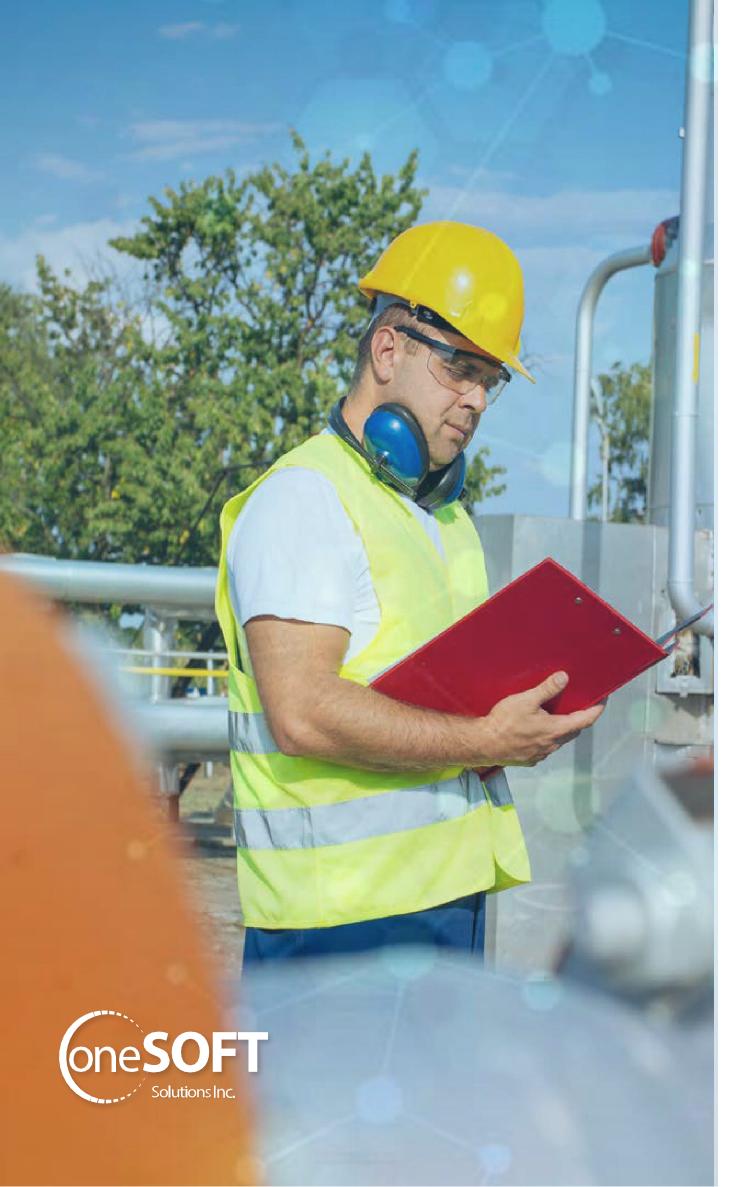


Cognitive Integrity Management

Once validated, opportunities are incorporated into CIM platform



**TIME & INVESTMENT** 



# Investment Highlights



#### **FIRST MOVER ADVANTAGE**

- Born in the cloud
- Data Science and Machine learning
- Scales Globally



### **BUILDING A DAAS PLATFORM**

- Tens of 000's of pipeline inspections analyzed
- 70+ million pipe features
- 8,000 ILI data assessment
- Aggregating learnings from data



### ALIGNED WITH INVESTORS

- High insider ownership
- Management has successful prior exits and historically delivered value to S/H
- Supports ESG mandates



#### HIGH MARGIN REVENUE MODEL

- Recurring revenue from SaaS model
- High gross margins



#### STRONG SALES PARTNERS & DEEP SALES PIPELINE

- Collaboration with Microsoft
- Global reseller partner channels



### CLEAN CAPITAL STRUCTURE

- Strong balance sheet
- No debt



## Making data operational and actionable

## **Business Contacts:**

Dwayne Kushniruk, CEO dkushniruk@onesoft.ca

Brandon Taylor, COO / President OneSoft btaylor@onebridgesolutions.com

Tim Edward, President OneBridge Canada tedward@onebridgesolutions.com

Paul Johnston, CFO pjohnston@onesoft.ca

### **Investor Contacts:**

Sean Peasgood – Investor Relations sean@sophiccapital.com

Marcel Valentin – Investor Relations marcel@sophiccaptial.com

# Management Profiles



### Dwayne Kushniruk

#### **CEO, DIRECTOR**

Dwayne Kushniruk co-founded, managed, invested in and divested of several private and public software companies since 1981, during which time he has assumed numerous senior executive operational and directorship roles. Mr. Kushniruk is a major shareholder and as part of the senior executive team will continue to manage the Company's growth strategy, capital markets initiatives, M&A and public company matters.



### **Brandon Taylor**

#### **PRESIDENT, COO**

Brandon Taylor has over 25 years of IT experience and has been CTO since 2004. He has worked on numerous projects with Microsoft, including its international Technology Adoption Program, global marketing programs and appointments to Microsoft's worldwide ERP partner advisory council. Under his direction OneSoft became the first company world-wide to deploy applications on Microsoft Cloud Services in 2015. Brandon is a major shareholder and a member of OneSoft's senior executive team.

#### **PRESIDENT, ONEBRIDGE CANADA**

Tim Edward has over 25 years' experience pioneering cutting edge software for the oil & gas pipeline industry. In 1997 he and Dwayne Kushniruk co-founded a company that developed a revolutionary software solution for pipeline operators, which was sold two years later providing a substantial gain for shareholders. Tim designed the disruptive application that OneBridge is now developing as a SaaS solution and continues to provide visionary and sales leadership as part of the senior executive team. He is a major shareholder of the company.







### Tim Edward



### **Paul Johnston**

#### CFO

Paul Johnston, CPA CMA has served as the Company's CFO since 2005. He has more than 35 years of accounting and finance experience in a variety of industries and publicly traded companies. He is a major shareholder and manages the financial aspects of the Company, as part of the senior executive team.

# Independent Board of Directors



### **Doug Thomson**

#### **CHAIRMAN**

Doug Thomson has over 30 years of senior executive and financial experience in a variety of roles and industries. He has a Bachelor of Commerce from the University of Alberta, is a Fellow of the Institute of Chartered Accountants of Alberta and holds the ICD.D designation as a certified director from the Institute of Corporate Directors. He currently sits on the Boards of several private and public companies and is a past President of the Institute of Chartered Accountants of Alberta



## Ron Odynski

### INDEPENDENT DIRECTOR

Ron Odynski has practiced law with Ogilvie & Company of Edmonton and Calgary, Alberta since 1975 and is the managing partner of the Edmonton operation. He was admitted to the Law Society of Alberta in 1975, appointed Queen's Counsel in 1990, and is a graduate of the Institute of Corporate Directors, holding the ICD.D designation. Mr. Odynski has extensive experience providing legal services to healthcare institutions and advanced technology companies.



## Randy Keith

#### **INDEPENDENT DIRECTOR**

Randy Keith held the positions of Director, President and CEO of Serenic Corporation between 2007 and 2014, and was responsible for all day-to-day operations. He has 30 yeas experience in the application software industry, having served in various senior sales, marketing, and management positions with several software companies. Mr. Keith has a Degree in Management Information Systems from the University of Georgia, and continues his service to the Company as a Director.





### **R. David Webster**

#### **INDEPENDENT DIRECTOR**

David Webster is a Professional Engineer and a NACE certified Cathodic Protection Specialist. He has held various senior executive positions with private and public companies, retiring in 2016 as VP, Director of Pipeline Projects with WorleyParsons Canada. He also has experience as a director in both public and private companies. Most of his 50-year career has been devoted to consulting in the cathodic protection and pipeline and asset integrity fields and he has published and presented related technical papers to audiences worldwide.



### **David Tam**

#### **CORPORATE SECRETARY**

David Tam joined Parlee McLaws LLP in 1990 and has been a partner since 1999. Since his call to the Bar, his practice has been focused on securities and corporate work, wherein he developed valuable experience in conducting numerous securities, M&A and financing transactions. Mr. Tam currently works with a number of real estate, oil and gas, mining and resource, technology, biotechnology and advanced materials companies, providing guidance that spans formative stage growth, through various private placement fundings, and eventually initial public offerings.

